SAMPLE SOCIAL MEDIA POSTS

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| **Facebook** | **Twitter**  **(280 character limit, 257 with links)** |
| Learn why government-mandated premium pay is counterproductive for workers, consumers and our communities. Check out the @JobsNotPolitics website to get the facts!  [www.JobsNotPolitics.com](http://www.jobsnotpolitics.com) | Learn why government-mandated premium pay is counterproductive for workers, consumers & our communities. Check out the @JobsNotPolitics website to get the facts!  #jobsnotpolitics #petitions #signupnow #jobs #employment #california  [www.JobsNotPolitics.com](http://www.JobsNotPolitics.com) |
| Government-mandated #premiumpay will destroy jobs. If enacted statewide, 66,000 Californians could lose their jobs. We need to focus on a safe and rapid recovery - not destroying jobs.  Sign the petition now!  <https://jobsnotpolitics.com/take-action/> | Government-mandated #premiumpay will destroy jobs. If enacted statewide, 66,000 Californians could lose their jobs. We need to focus on a safe and rapid recovery – destroying jobs.  Sign the petition now!  #jobsnotpolitics #petitions #jobs #california  <https://jobsnotpolitics.com/take-action/> |
| What will government-mandated #premiumpay do to your pocketbook?  It’ll add about $400 to the annual cost of food and household supplies for the typical family of four in California!  Join the @JobsNotPolitics coalition to fight back!  <https://jobsnotpolitics.com/join-us/> | What will government-mandated #premiumpay do to your pocketbook?  It’ll add about $400 to the annual cost of food & household supplies for the typical family of 4 in CA!  Join @JobsNotPolitics to fight back!  #jobsnotpolitics #signupnow #california  <https://jobsnotpolitics.com/join-us/> |
| Government-mandated #premiumpay will drive ⬆️the cost of living for just about everything we need and use, like food, diapers and clothes – disproportionately impacting those who can least afford it.  Sign the petition to oppose premium pay mandates NOW!  <https://jobsnotpolitics.com/take-action/> | Government-mandated #premiumpay will drive ⬆️the cost of living for just about everything we need and use, like food, diapers & clothes – disproportionately impacting those who can least afford it.  Sign the petition to oppose premium pay mandates NOW!  <https://jobsnotpolitics.com/take-action/> |
| We are a proud coalition member of @JobsNotPolitics – a coalition of organizations opposing government-mandated #premiumpay. We support a safe and rapid recovery – not policies that will put politics over jobs!  Check out our coalition and join today!  <https://jobsnotpolitics.com/coalition/> | We are a proud coalition member of @JobsNotPolitics – a coalition of organizations opposing government-mandated #premiumpay. We support a safe and rapid recovery – not policies that will put politics over jobs!  Check out our coalition & join today!  <https://jobsnotpolitics.com/coalition/> |
| Did you know California has the second highest unemployment rate in the country?  Government-mandated #premiumpay will destroy jobs and put more families out of work.  Stand with [Insert Organization Name] and join @JobsNotPolitics to fight back!  <https://jobsnotpolitics.com/join-us/> | Did you know CA has the 2nd highest unemployment rate in the US?  #Premiumpay will destroy jobs & put more families out of work.  Stand with [Insert Organization Name] & join @JobsNotPolitics to fight back!  #jobsnotpolitics #signupnow #california  <https://jobsnotpolitics.com/join-us/> |