SAMPLE SOCIAL MEDIA POSTS

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| **Facebook**  | **Twitter** **(280 character limit, 257 with links)** |
| Learn why government-mandated premium pay is counterproductive for workers, consumers and our communities. Check out the @JobsNotPolitics website to get the facts! [www.JobsNotPolitics.com](http://www.jobsnotpolitics.com)  | Learn why government-mandated premium pay is counterproductive for workers, consumers & our communities. Check out the @JobsNotPolitics website to get the facts! #jobsnotpolitics #petitions #signupnow #jobs #employment #california[www.JobsNotPolitics.com](http://www.JobsNotPolitics.com)  |
| Government-mandated #premiumpay will destroy jobs. If enacted statewide, 66,000 Californians could lose their jobs. We need to focus on a safe and rapid recovery - not destroying jobs.Sign the petition now!<https://jobsnotpolitics.com/take-action/>  | Government-mandated #premiumpay will destroy jobs. If enacted statewide, 66,000 Californians could lose their jobs. We need to focus on a safe and rapid recovery – destroying jobs.Sign the petition now! #jobsnotpolitics #petitions #jobs #california<https://jobsnotpolitics.com/take-action/> |
| What will government-mandated #premiumpay do to your pocketbook?It’ll add about $400 to the annual cost of food and household supplies for the typical family of four in California!Join the @JobsNotPolitics coalition to fight back! <https://jobsnotpolitics.com/join-us/> | What will government-mandated #premiumpay do to your pocketbook?It’ll add about $400 to the annual cost of food & household supplies for the typical family of 4 in CA!Join @JobsNotPolitics to fight back! #jobsnotpolitics #signupnow #california<https://jobsnotpolitics.com/join-us/>  |
| Government-mandated #premiumpay will drive ⬆️the cost of living for just about everything we need and use, like food, diapers and clothes – disproportionately impacting those who can least afford it.Sign the petition to oppose premium pay mandates NOW! <https://jobsnotpolitics.com/take-action/> | Government-mandated #premiumpay will drive ⬆️the cost of living for just about everything we need and use, like food, diapers & clothes – disproportionately impacting those who can least afford it.Sign the petition to oppose premium pay mandates NOW! <https://jobsnotpolitics.com/take-action/> |
| We are a proud coalition member of @JobsNotPolitics – a coalition of organizations opposing government-mandated #premiumpay. We support a safe and rapid recovery – not policies that will put politics over jobs!Check out our coalition and join today!<https://jobsnotpolitics.com/coalition/>  | We are a proud coalition member of @JobsNotPolitics – a coalition of organizations opposing government-mandated #premiumpay. We support a safe and rapid recovery – not policies that will put politics over jobs!Check out our coalition & join today!<https://jobsnotpolitics.com/coalition/> |
| Did you know California has the second highest unemployment rate in the country? Government-mandated #premiumpay will destroy jobs and put more families out of work. Stand with [Insert Organization Name] and join @JobsNotPolitics to fight back!<https://jobsnotpolitics.com/join-us/>  | Did you know CA has the 2nd highest unemployment rate in the US? #Premiumpay will destroy jobs & put more families out of work. Stand with [Insert Organization Name] & join @JobsNotPolitics to fight back!#jobsnotpolitics #signupnow #california<https://jobsnotpolitics.com/join-us/> |