**SAMPLE NEWSLETTER COPY**

**OPTION 1**

Word Count: 105 words

**Government-Mandated Premium Pay is Coming to a City Near You**

City and county officials across California are proposing ordinances to force government-mandated premium pay on retailers, neighborhood grocery stores and pharmacies – without considering the full impact on jobs, the cost of living and our communities.

[Organization name] has teamed up with the California Retailers Association to join Californians for a Safe and Rapid Recovery to fight these costly premium pay mandates.

With millions of Californians being vaccinated, daily case rates declining, and having one of the lowest positivity rates in the nation, now is not the time to jeopardize economic recovery and put more families out of work.

**How You Can Help:**

Join the coalition to oppose government-mandated premium pay at [www.JobsNotPolitics.com](http://www.JobsNotPolitics.com)

**OPTION 2**

Word Count: 204 words

**Why Every Business Needs to Know About Government-Mandated Premium Pay**

City and county officials across California are proposing ordinances to force government-mandated premium pay on retailers, neighborhood grocery stores and pharmacies – without considering the full impact on jobs, the cost of living and our communities.

These government mandates are spreading rapidly throughout the state. Already, the City and County of Los Angeles, West Hollywood, Long Beach, Montebello, Pomona, Coachella, San Francisco, Berkeley, Oakland, San Leandro, and many more have passed premium pay mandates that are counterproductive for workers, consumers and our communities.

…and if it hasn’t passed in your city yet, it could be coming soon.

**Three Reasons Why You Should Oppose Government-Mandated Premium Pay:**

1. Destroys Jobs: 66,000 Californians could lose their jobs if these mandates are enacted statewide.
2. Increases the Cost of Living: Premium pay mandates will add about $400 to the annual cost of food and household supplies for the typical family of four in California.
3. Hurts Our Communities: These mandates can be the final blow to stores under pressure – forcing many to close and creating voids for the communities that rely on them.

**How You Can Help:**

Sign the petition today to oppose government-mandated premium pay at: [www.JobsNotPolitics.com/take-action](http://www.JobsNotPolitics.com/take-action)